

# TR

# NEWS

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## TRB'S 100TH ANNUAL MEETING

PLUS

**The State of TRB**

**TRB and the Bureau of  
Transportation Statistics**

**Near-Road Air Quality**

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE



TRANSPORTATION RESEARCH BOARD

# Pamela Keidel-Adams

Vice President, Kimley-Horn and Associates, Inc.

## PROFILES

**Pamela Keidel-Adams'** career in aviation planning started with an internship before she graduated in 1989 from Ohio's University of Cincinnati with a bachelor of science in urban administration, sparking her lifelong passion for aviation. Over the years, her experience has advanced to include managing airport master plans; conducting state, regional, and local airport planning studies; and leading the business development and marketing of a national aviation group. Today, as a vice president at Kimley-Horn, a major part of her role is serving as one of three members of the aviation leadership team. "We support our aviation staff across the country by developing strategies for pursuing new clients, serving as mentors and technical advisors on major projects, and promoting the firm's aviation practice through industry engagement," she comments.

Throughout her career, Keidel-Adams' technical work has mostly focused on aviation system analyses and general aviation. "My participation with the Transportation Research Board (TRB) has contributed to my knowledge of trends and issues that affect the aviation industry, which has been valuable to the analyses and studies I've worked on," she attests.

Research of methods to obtain data from airports and aviation stakeholders also has been an important component of Keidel-Adams' career: "I look at new ways to request and obtain information as communication styles and techniques change."

Keidel-Adams is the project manager for the Nevada Airport and Heliport System Plan and Airport Economic Impact Study and has worked on system planning projects that include the Arizona State Aviation System Plan, Colorado Aviation System Plan and Economic Impact Study, and Idaho Aviation System Plan and Economic Impact Study. She also is the principal for the Pennsylvania Aviation Economic Impact Study, the Arizona Aviation Economic Impact Study, and the Illinois Aviation System Plan and Economic Impact Analysis. In all, she has completed state system planning projects in 35 states.

She also served as project manager for airport master planning assignments, including Fresno Yosemite International Airport in California, Phoenix Goodyear Airport in Arizona, Bentonville Municipal Airport in Arkansas, Mena Intermountain Municipal Airport in Arkansas, Denton Enterprise Airport in Texas, Saline County Regional Airport in Arkansas, Fresno Chandler Executive Airport, Douglas Municipal Airport in Arizona, and Tombstone Airport in Arizona.



"TRB has given me a holistic view that many others who work in single industries don't have."

TRB has contributed to Keidel-Adams' career in several ways: "TRB has provided me the opportunity to better understand how aviation interacts with other transportation modes and needs, giving me a holistic view that many others who work in single industries don't have. It also has afforded me access to a wide range of professionals, who have enhanced my career as mentors, advisors, and teaming partners on projects throughout the United States."

For six years, Keidel-Adams served as chair for TRB's Aviation Administration and

Policy Committee (formerly the Intergovernmental Relations in Aviation Committee) and is current chair of the Aviation Group. She also has contributed as a panel member for three Airport Cooperative Research Program projects. She has attended TRB Annual Meetings for more than 20 years, participating in activities of the committee she chaired, as well as the Aviation System Planning Committee. She also helped develop the committee's Triennial National Aviation System Planning Symposium.

In addition to her work with TRB, Keidel-Adams is a member of the Airports Consultants Council, where she twice served as the planning track host for the Airport Planning, Design, and Construction Symposium; officiated as chair of the 2020 symposium; and held various committee chair positions. She is a Business Partner with the National Association of State Aviation Officials and has presented at more than 30 industry conferences.

Highlights in Keidel-Adams' career include completing projects in all of the Federal Aviation Administration (FAA) regions and with FAA Airports headquarters, as well as developing an industry-leading methodology for analyzing aviation system performance, including performance measure tracking. She also has mentored aviation planners who now serve as project managers, FAA staff, and airport leaders.

Her mentoring efforts continue as she offers advice to new aviation planners. "I encourage them to participate in TRB as a way to meet aviation leaders and researchers and to learn about current issues and trends," she notes. "They should join committees and actively support research needs."

"My relationship with TRB has allowed me to learn about aviation issues I had not had access to before, from air quality to the FAA's modernization of the U.S. airspace system. These experiences have given me deeper insights into issues that affect the aviation system, and I've used the experience to expand my opportunities."