

»»TractionTravel

TRAVEL TIME DATA AND ALERTS

20% Off For Two Modules

2022 BUNDLE DISCOUNT

25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

TRAJECTORY TRAVEL TIME DATA

Up to 20 trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE



MICROSOFT
AZURE

Up to 200 travel times

WAZE



WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

1,000 travel times

MICROSOFT
AZURE

10,000 travel times

WAZE

100,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

6,000 travel times

MICROSOFT
AZURE

60,000 travel times

WAZE

600,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$6,000 PER MONTH
(Annual Commitment)

TRAJECTORY TRAVEL TIME DATA

Unlimited trips using the mobile app

CROWD-SOURCED TRAVEL TIME DATA PER MONTH

Max quantity per month listed for one source exclusively. Varies if combining multiple sources.

GOOGLE

15,000 travel times

MICROSOFT
AZURE

150,000 travel times

WAZE

1,500,000 travel times

WAZE ALERTS, IRREGULARITIES, AND JAMS

For agencies part of the Waze for Cities program



Or buy for \$1,500 per month with a monthly commitment

Or buy for \$3,500 per month with a monthly commitment

Or buy for \$7,000 per month with a monthly commitment

»»TractionLive

SIGNAL STATUS AND ITS DEVICE DATA

20% Off For Two Modules

2022 BUNDLE DISCOUNT

25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

DEVICE STATUS MAP
(coming soon)
Sample read-only map

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ❖ Posting on DMS in KITS
- ❖ Linkage to KITS Decision Support System



CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,000 PER MONTH
(Annual Commitment)

DEVICE STATUS MAP
(coming soon)
For ATMS with up to 50 signals

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ❖ Posting on DMS in KITS
- ❖ Linkage to KITS Decision Support System



CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



Or buy for \$1,500 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH
(Annual Commitment)

DEVICE STATUS MAP
(coming soon)
For ATMS with up to 1,000 signals

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ❖ Posting on DMS in KITS
- ❖ Linkage to KITS Decision Support System

Up to 20 DMS

CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$4,000 PER MONTH
(Annual Commitment)

DEVICE STATUS MAP
(coming soon)
For ATMS with over 1,000 signals

KITS SIGNAL STATUS IN THE MOBILE APP



CROWD-SOURCED TRAVEL TIME DATA INTEGRATIONS

- ❖ Posting on DMS in KITS
- ❖ Linkage to KITS Decision Support System

Over 20 DMS

CROWD-SOURCED TRAVEL TIME DATA AS A TRIGGER FOR KITS DECISION SUPPORT SYSTEM



Or buy for \$4,500 per month with a monthly commitment

»»TractionWorkflow

ITS ASSET MANAGEMENT

20% Off For Two Modules

2022 BUNDLE DISCOUNT

25% Off For Three Modules



TRIAL

A limited introductory trial to explore the features and benefits of each Traction module.

TRY FOR FREE FOR 1 MONTH

INVENTORY LIST AND MOBILE APP	
WORK ORDER LIST AND MOBILE APP	
INSIGHTS DASHBOARD AND ANALYTICS	<i>Sample read-only dashboard</i>



STANDARD

A baseline tool for key data and analytics.
Traction Metrics and Traction Connect not included.

\$1,500 PER MONTH
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	
WORK ORDER LIST AND MOBILE APP	
INSIGHTS DASHBOARD AND ANALYTICS	

Or buy for \$2,000 per month with a monthly commitment



PREMIUM

A complete solution for comprehensive data and analytics, advanced, functionality, and integration with other smart cities solutions.

\$2,000 PER MONTH
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	
WORK ORDER LIST AND MOBILE APP	
INSIGHTS DASHBOARD AND ANALYTICS	

Or buy for \$2,500 per month with a monthly commitment



ENTERPRISE

A robust solution for the most extensive data and analytics, advanced functionality, and integration with other smart cities solutions.

\$3,000 PER MONTH
(Annual Commitment)

INVENTORY LIST AND MOBILE APP	
WORK ORDER LIST AND MOBILE APP	
INSIGHTS DASHBOARD AND ANALYTICS	

Or buy for \$3,500 per month with a monthly commitment

»»TractionConnect CONNECTED VEHICLE AND NOTIFICATION SYSTEM

CENTRAL DEPLOYMENT

VEHICLE INFOTAINMENT SYSTEM: APPLE CARPLAY® AND ANDROID AUTO™

SINGLE AGENCY PILOT

PILOT LICENSE	\$50,000
SYSTEM IMPLEMENTATION	~\$90,000

MULTI-AGENCY PILOT UP TO 5

PILOT LICENSE	\$50,000
SYSTEM IMPLEMENTATION	~\$255,000

The System Implementation task in the above examples includes:

- ✦ Support of up to one feed per agency
- ✦ Setup and integration
- ✦ Project management
- ✦ User onboarding and training

Purchase of the Pilot License is effective for up to one year. Contact us about pricing for long-term system deployments.

CONNECTED VEHICLE ROADSIDE EQUIPMENT (RSE) INFRASTRUCTURE

NUMBER OF DEVICES

UP TO 10 RSE

PILOT LICENSE	\$25,000
SYSTEM IMPLEMENTATION	\$100,000
MAINTENANCE AND HOSTING (recurring annually)	\$20,000

UP TO 50 RSE

PILOT LICENSE	\$25,000
SYSTEM IMPLEMENTATION	\$200,000
MAINTENANCE AND HOSTING (recurring annually)	\$30,000

UP TO 100 RSE

PILOT LICENSE	\$25,000
SYSTEM IMPLEMENTATION	\$330,000
MAINTENANCE AND HOSTING (recurring annually)	\$50,000

»»TractionPriority PRIORITY FOR ALL MODES

MOBILE APPLICATION	✓
VIRTUAL DETECTION ZONE EDITOR	✓
REPORTS AND DATA ANALYTICS	✓
DASHBOARD AND INSIGHTS	✓

»»TractionMetrics HIGH RESOLUTION SIGNAL PERFORMANCE ANALYTICS

UDOT OPEN SOURCE ATSPM	✓
ARTERIAL BASED ATSPM (coming soon)	✓

Some professional services may be required. Prices valid through December 2022.